



A Global Impact

Skilled Pilots currently welcomes nearly 60,000 unique visitors every month with readership concentrated in the world's top aviation countries and cities. Skilled Pilots is committed to the interests of our global readership and advertisers.



Benefits

- ✓ Powerful, global exposure
- ✓ Superior advertising platform
- ✓ Mobile-enhanced and adaptive technology
- ✓ Proven audience
- ✓ Trackable results



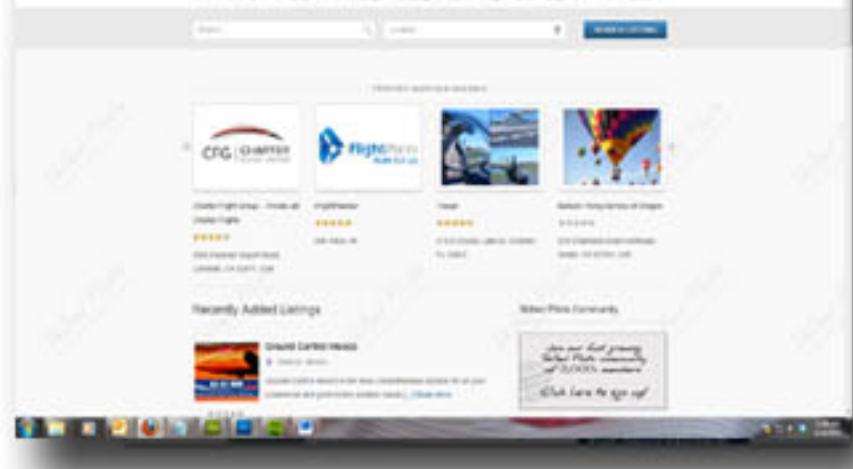
Traffic

- ✓ 60,000 unique visitors & 230,000 pageviews per month via Google, Social Media, Facebook, Twitter, press releases and other media outlets
- ✓ 17,600+ Facebook Fans
- ✓ 14,300+ Twitter Followers



Results

- ✓ Social media engagement
- ✓ Visitors average 4 minutes per visit
- ✓ Fast growing community
- ✓ Massive exposure



The Future of Advertising

Digital advertising is the future and SkilledPilots.com is the premier aviation directory for aviation and aerospace businesses to get massive exposure. It is also a fast growing community of skilled pilots, aircraft owners and aviation enthusiasts.

Do you want your aviation business/product/service in front of tens of thousands of people in the aviation industry, such as pilots, aircraft owners and aviation enthusiasts in an inexpensive way?

Then, advertise on our Premier Aviation Directory SkilledPilots.com which has 60,000+ unique website visitors per month, and advertise directly to our large and fast growing aviation community of 28,000+ pilots, aircraft owners, and aviation enthusiasts with respectively 17,600+ Facebook Fans and 14,300+ Twitter Followers!

- ✓ You can get your aviation business/product/service in front of tens of thousands
- ✓ You can reach the exact demographic you are after... the aviation industry
- ✓ You can do it inexpensively by advertising with us ONLINE
- ✓ You can do it instantly with one push of a button
- ✓ You will gain instant credibility when you get Featured by SkilledPilots.com
- ✓ You will get massive exposure online
- ✓ You will gain more Facebook Fans
- ✓ You will gain more Twitter Followers
- ✓ You will gain more website traffic
- ✓ = More leads and sales!

The Power of Social Media

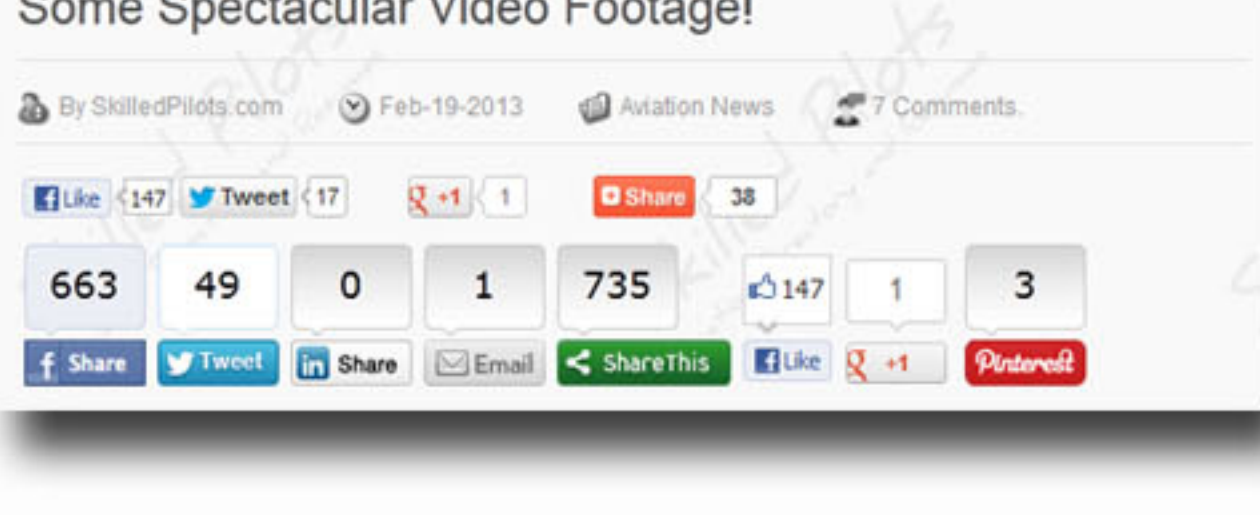
Advertising with us is like placing your aviation business in front of tens of thousands of pilots, aircraft owners and aviation enthusiasts all together in one big arena!

- ✓ 17,600+ Facebook Fans
- ✓ 14,300+ Twitter Followers

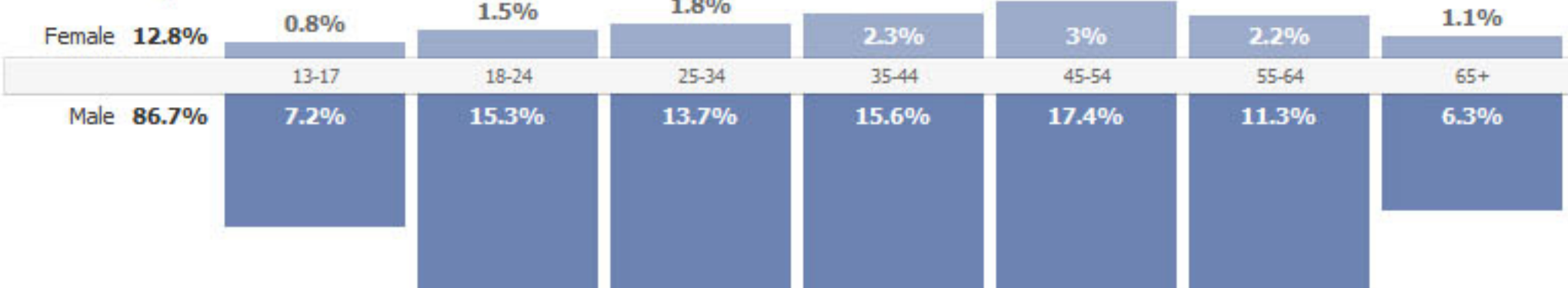


Social Media Engagement

Below are two examples of massive social media engagement: (1) A blogpost on our website boosted by our social media accounts and (2) a Facebook post.



Where are our visitors?



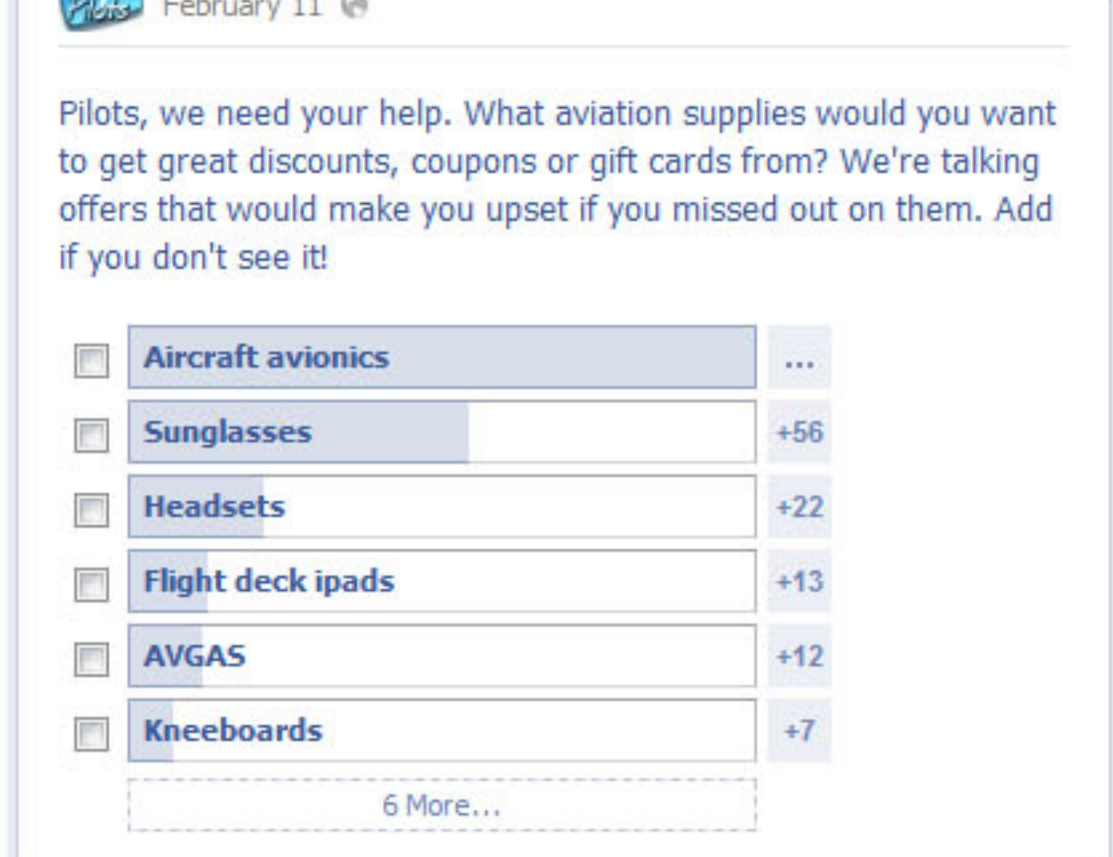
Countries	Cities	Languages
165,378 United States of America	2,953 New York, NY	155,250 English (US)
1,071 India	2,119 Los Angeles, CA	4,628 English (UK)
501 Mexico	1,609 Chicago, IL	4,231 Spanish
365 Brazil	1,399 Miami, FL	1,053 Spanish (Spain)
327 Canada	1,180 Houston, TX	1,014 French (France)
248 United Kingdom	1,149 Atlanta, GA	902 Italian
233 Turkey	1,133 Las Vegas, NV	578 Portuguese (Brazil)

Who are our visitors?

Snapshot of a Facebook questionnaire on the right

What is their interest?

Example of a Facebook questionnaire below



Skilled Pilots Testimonials

What the aviation industry is saying about Skilled Pilots

Testimonial from Mitch Larrivee from Traxair Flight Academy:
Thank you so much! You can never get enough PR, and SkilledPilots certainly understands that! Listing your company on a site like SkilledPilots helps with Search Engine Optimization (SEO) efforts, but the service of PR via a premium press release, twitter mention, and being featured on SkilledPilots.com is unprecedented.

Testimonial from the iFlightPlanner Crew:
SkilledPilots.com is proving to be one of the best new online resources to increase exposure for your personal or corporate brand. Their clean, intuitive aviation directory allowed us to create a listing that best represents iFlightPlanner while making it easy for pilots to find and learn more about our comprehensive suite of flight planning resources.

Testimonial from Scott Biondo of Charter Flight Group – Private Jet Charter Service:
Wow! How refreshing it is to find a site committed to helping you get the word out about your aviation-related business. The new SkilledPilots.com directory definitely helped us quickly expose our charter flight business to the world with a nice listing, special features, press releases and tweets. Thanks SkilledPilots! We appreciate your attention to the important details that help businesses succeed.

Testimonial from Leonard Assante of Aviation Access Project:
SkilledPilots.com is proving a useful resource to increase awareness of our brand in the aviation community. They are simple to use, easy to work with, and fully understanding of the fiscal restraints most new businesses have. The site is clearly committed to helping get the word out about aviation-related businesses, which is good not only for our business, but for the industry as a whole. Their press release service puts them head and shoulders above the usual litany of job boards and career sites out there. Thanks Skilled Pilots!

Testimonial from Thomas Duffy, COO of Vision of Flight:
Being a non-profit organization, every dime that we spend (regardless of what it is for) is carefully tracked and accounted for. One of our largest expenses is marketing and promotions; this helps attract donations and revenues, allowing our students to excel in their training and goals. SkilledPilots.com allowed and assisted us to reach a broader and more diverse demographic, expanding our virtual/social reach, and attracting new followers/fans to our mission. We can't thank you enough!

Read more testimonials on our website's Testimonials page...

Please contact us to discuss your specific campaign needs.

Skilled Pilots online Advertising

- ✓ Add your aviation business listing to our premier aviation directory = \$97 per month
- ✓ A post to our 17,600+ Facebook fans = \$349
- ✓ A mention to our 14,300+ Twitter followers = \$279
- ✓ A mention and a status update combined = \$549
- ✓ Getting Featured and a Premium Press Release to 450+ media outlets worldwide = \$349



Call Skilled Pilots and Start Seeing Results Today!

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